

Monday, September 8th

3:00 pm - 5:00 pm **Executive Committee Meeting** *(invite only)*

5:00 pm - 6:00 pm **Executive Committee & Committee
Chairs Meeting** *(invite only)*



Tuesday, September 9th

6:15 am – 7:00 am **Transportation to Golf Outing**

7:00 am – 2:00 pm **Golf Outing**

8am shotgun start. Breakfast, lunch and 2 drink tickets included. Additional fee applies.

1:00 pm – 4:00 pm **Flexco Welcome Reception**

2:00 pm – 5:00 pm **Ammega Happy Hour** *(invite only)*

4:00 pm – 6:00 pm **Committee Meetings** *(invite only)*

7:00 pm - 9:00 pm **President's Reception** *(invite only)*

Wednesday, September 10th

6:30 am – 8:00 am **5K Fun Run/Walk**

Whether you're a walker, casual runner, or serious speed demon, NIBA's Fun Run/Walk is a great way to kick start your week! During this friendly race you will wind through the resort property. Additional fee applies.

8:00 am – 12:00 pm **Chicken N Pickle**

Are you ready to play? The pickleball craze is sweeping the nation, and at Chicken N Pickle you can try your hand at this unique game! This indoor/outdoor entertainment complex features a casual, chef-driven restaurant and sports bar that boasts several pickleball courts where both novice and experienced players alike can enjoy a casual or competitive game of pickleball. Chicken N Pickle doesn't just have pickleball; a variety of yard games are dispersed on the grounds, giving you space to kick back and relax with your colleagues. Brunch meal included. Additional fee applies.

8:00 am – 12:00 pm **AT&T Stadium Tour**

AT&T Stadium Tour is home of the Dallas Cowboys! This exclusive VIP Guided Tour may include the following stops (subject to availability): Access to Luxury Suites, Radio & Media Press Box, Party Plazas, Cotton Bowl Offices, Dallas Cowboys Locker Room & Cheerleader Locker Room, Post Game Interview Room, and Field Access. The stadium tour offers a unique and behind-the-scenes experience. Explore areas typically restricted to players and staff. Get ready for a memorable experience. Additional fee applies.

3:00 pm – 4:00 pm **International Attendee Welcome Event**

Join us and help our international members feel welcome. Make global connections and share more of what's to come the rest of the week.

4:00 pm – 5:30 pm **Women of NIBA Reception**

Join the female-only community of women leaders from around the belting industry. Included with all registration types, but please select for headcount.

4:00 pm – 5:00 pm **Spouse/Guest Reception**

Mix and mingle with fellow spouses and develop new friendships in a welcoming setting. Included with your registration, but please select for headcount.

5:30 pm – 7:00 pm New Member/First Timer Reception

Newly joined members of NIBA and those attending this event for the first time are welcome to join NIBA's Program Committee, Membership Committee and Board of Directors at a private reception before the Opening Event to learn more about the organization, how to become more involved, and to meet their mentors. If you're a new member or first-time attendee be sure to RSVP in the online registration process. All members are asked to extend a warm welcome to new members and first-time attendees. Included with all registration types, but please select for headcount.

7:00 pm – 9:00 pm Opening Dinner Event

Kick off the 2025 NIBA Annual Convention with a toast to a memorable Convention ahead. Included with all registration types, but please select for headcount.

9:00 pm – 10:30 pm Young Leaders After Party

If you are 45 and younger, you're invited for a night full of fun and additional networking opportunities! Included with all registration types, but please select for headcount.

Thursday, September 10th

7:30 am – 8:30 am Breakfast

8:30 am – 10:00 am Business Meeting

All NIBA members are welcomed and encouraged to attend the NIBA Annual Business Meeting to catch up on the latest association news and strategic direction of the organization. New and outgoing volunteer leaders, as well as honorary members, and scholarship winners will also be recognized.

10:15 am – 12:30 pm Keynote Speakers

Dr. Christoher Kuehl - Economist and Managing Director and co-founder of Armada Corporate Intelligence, has spent over 24 years advising private clients and industry associations. As the Economic Analyst for the Fabricators and Manufacturers Association, he writes *Fabrinomics* and provides insights to a wide range of clients, from CPA societies to construction groups. With a doctorate in Political Economics and extensive experience as a professor, he taught international economics in Russia, Estonia, Hungary, Singapore, and Taiwan.

Chris Lemons - A seasoned commercial diver and IMCA Diving Supervisor with over 20 years of experience, faced a life-or-death situation in September 2012 when a freak failure severed his umbilical, leaving him stranded 300 feet below the surface in complete darkness. With only 5 minutes of breathing gas and no protection from freezing temperatures, he survived a harrowing 40-minute rescue. His miraculous story was later immortalized in the hit Netflix/BBC documentary *Last Breath*. A feature film hit theaters earlier this year starring Woody Harrelson.

12:30 pm – 1:30 pm Lunch

1:00 pm – 2:30 pm Service Project

Build-A-Bike[®] activity in a nutshell, we have participants compete with other teams to win pieces of a bicycle. Once a group has all the parts, they assemble the bike. The event reinforces that the better that we communicate with our team, the faster and easier we reach our goals. The best part of this program, though, is that children from a local children's charity receive their new bicycles.

2:30 pm – 4:00 pm Sandler Workshop: "Why Salespeople in Industrial Markets Struggle—and How Leadership Can Fix It"

Most salespeople don't fail because they lack talent or effort— they fail because they're relying on outdated tactics,

inconsistent processes, and guesswork instead of a proven system. Whether you're an Owner, President, or VP of Sales, this session will show you how to break through common sales barriers and create a sales culture that drives consistent, profitable growth.

5:30 pm – 7:00 pm Hospitality Hub Happy Hour

The Hub is a dedicated social event for distributor/fabricators to meet with manufacturers. Drinks and light appetizers will be available. Open to all attendees. Manufacturers: Contact Amanda Stimart at astimart@niba.org to reserve your Hub Suite. Spaces are limited!

7:00 pm+ Manufacturers Hospitality Suite Night*

*In keeping with tradition, this is an exclusive opportunity for Manufacturer members to concurrently host networking receptions. Please note that access to some hospitality suites is by invitation only. Manufacturers: Amanda Stimart at astimart@niba.org to reserve your Hospitality Suite. *Suite times may vary*

Friday, September 12th

8:00 am – 9:00 am Breakfast

9:00 am – 1:00 pm Expo & Closing Event

The Convention Expo is consistently rated as one of the most valuable reasons to attend the NIBA Annual Convention. In just four hours, you can connect with Manufacturer and Affiliate companies for short business meetings to inform, make decisions and renew business relationships. No appointments are necessary. You're invited to the Closing event to gather to celebrate a memorable convention and bid farewell to your convention peers. Drinks, light bites, and lunch will be provided. Included with all registration types, but please select for guest count.

1:00 pm - 2:00 pm Lunch

1:00 pm - 3:00 pm Expo Tear Down

3:00 pm – 4:00 pm Board Meeting (*invite only*)