Monday, August 31st

1:00 pm – 6:00 pm **Registration Open**

Tuesday, September 1st

6:15 am – 7:00 am **Transportation to Golf Outing & Golf Clinic**

7:00 am – 2:00 pm **Golf Outing**

8am shotgun start. Breakfast, lunch and 2 drink tickets included. Additional fee applies.

8:30am – Golf Clinic begins at the driving range with instructors. Additional fee applies.



1:00 pm – 4:00 pm **Flexco Welcome Reception**

4:00 pm – 6:00 pm **Committee Meetings** *(invite only)*

6:30 pm – 8:30 pm **President's Reception** *(invite only)*

8:00 pm – 10:00 pm **Ammega Meet & Greet Cocktail Event** *(invite only)*

Wednesday, September 2nd

6:30 am – 8:00 am **5K Fun Run/Walk**

Whether you're a walker, casual runner, or serious speed demon, NIBA's Fun Run/Walk is an energizing way to start your Wednesday! During this friendly race you will wind along the marina embarcadero. Additional fee applies.

8:00 am – 12:00 pm **International Program**

New this year: A dedicated program highlighting global perspectives within the industry. This session brings together international member companies while remaining open to all attendees, creating a valuable forum for insight, connection, and knowledge exchange. Included with all registration types.

8:45 am – 11:45 am **USS Midway Docent Tour**

Step aboard the USS Midway Museum, the longest-serving aircraft carrier of the 20th century. Enjoy a private docent-led tour exploring the flight deck, hangar deck, and below-deck areas. Knowledgeable guides—many with Navy or military backgrounds—bring the ship's history to life with firsthand insights. After the tour, take time to explore on your own and capture this unforgettable San Diego experience. Transportation Included. ***Additional fee applies.***

11:15 am – 2:00 pm **Gaslamp Walking Foodie Tour**

Immerse yourself in the vibrant Gaslamp Quarter, once San Diego's historic underbelly and now a lively dining and entertainment district. Begin at the iconic Gaslamp sign as your guide shares stories of the area's past, bringing its historic buildings to life. Along the way, enjoy stops at three restaurants for food and drink tastings, plus a sweet dessert finale. This tour satisfies both your appetite and your curiosity. ***Additional fee applies.***

12:00 pm – 1:00 pm **LATAM Lunch hosted by Sandler** *(invite only)*

3:00 pm – 4:00 pm **Independent Distributor Meet-Up**

New this year: Join other independent distributors for a special reception intended for meaningful interactions, open dialogue, shared insights, and relationship-building. Included with all registration types.

4:00 pm – 5:30 pm Women of NIBA Reception — Featuring Sheri Nasim

Join a dynamic community of women leaders from across the belting industry for a dedicated session focused on connection, shared experiences, and leadership development. Included with all registration types.

5:30 pm – 7:00 pm New Member/First Timer Reception

New NIBA members since last year's Convention, along with first-time attendees, are invited to a private reception. Connect with NIBA's leadership, learn more about the organization, and discover ways to get involved. Included with all registration types.

7:00 pm – 9:00 pm Opening Dinner Event

Kick off the 2026 NIBA Annual Convention with local flavors and toast to a memorable Convention ahead. Included with all registration types.

9:00 pm – 10:30 pm Young Leaders After Party

If you are under 45, you're invited to wrap up the day with a lively after party. Enjoy interactive Topgolf simulator bays, drinks, friendly competition, and make new connections. Included with all registration types.

Thursday, September 3rd

8:00 am – 9:00 am Breakfast

9:00 am – 10:30 am Annual Business Meeting

All NIBA members are welcomed and encouraged to attend the NIBA Annual Business Meeting to catch up on the latest association news and strategic direction of the organization. New and outgoing volunteer leaders, as well as honorary members, and scholarship winners will also be recognized.

10:30 am – 10:45 am Coffee Break

10:45 am – 11:45 pm Ryan Estis, Keynote Speaker – *Sell for Impact*

Ryan Estis empowers individuals and organizations to leverage change as a catalyst for growth and maximize their impact by embracing a human-centered approach to sales, leadership, and life. Attendees leave with renewed confidence, sharper skills, and practical tools to immediately elevate sales performance.

11:45 am – 12:45 pm Lunch

12:00 pm – 1:00 pm Young Leaders Lunch & Learn

New this year: Young leaders (age 45 years or younger) are invited to attend this educational session which brings together a panel of distinguished past presidents who will share insights from their leadership journeys—what shaped them, the challenges they faced, and the lessons they learned along the way.

1:15 pm – 3:15 pm Leadership Workshop with Ryan Estis

New this year: This interactive workshop equips leaders with practical tools to build high-performing, engaged teams in today's fast-changing environment. Grounded in Human-Centered Leadership, it focuses on unlocking people's potential through trust, psychological safety, and emotional intelligence. Participants will gain actionable strategies to improve communication, strengthen accountability, and drive results. ***Additional fee applies.***

Ideal Audience: *Mid-to senior-level leaders, managers, HR professionals, and team leaders responsible for driving performance, engagement, and culture within their organizations.*

3:30 pm – 4:30 pm Service First Session

3:30 pm – 5:00 pm **Sandler Workshop: *Why Your Sales Team Isn't Producing—and the 5 Leadership Blind Spots Behind It***

Are your leadership habits quietly limiting your team's performance? Sandler trainers David Doherty and Eric Dunn unpack the five most common sales leadership blind spots holding teams back from growth, accountability, and execution. This a must-attend session for sales leaders, executives, and business owners looking to build more capable, high-performing teams. Included with all registration types.

5:30 pm – 7:00 pm **Hospitality Hub Happy Hour**

The Hub is a dedicated social event for distributor/fabricators to meet with manufacturers. Drinks and light appetizers will be available. Open to all attendees. Manufacturers Hosting Hospitality Hub Happy Hours Suites: Benetech, Fourthane, and Uniband.

7:00 pm+ **Manufacturers Hospitality Suite Night***

*In keeping with tradition, this is an exclusive opportunity for Manufacturer members to concurrently host networking receptions. Please note that access to some hospitality suites are by invitation only. Manufacturers: Amanda Stimart at astimart@niba.org to reserve your Hospitality Suite. *Suite times may vary*

Friday, September 4th

7:00 am – 8:00 am **Breakfast**

8:00 am – 12:00 pm **Expo & Closing Event**

The Expo is consistently rated as one of the most valuable reasons to attend the NIBA Annual Convention. In just four hours, you can connect with Manufacturer and Affiliate companies for short business meetings to inform, make decisions, and renew business relationships. No appointments are necessary.

Join us during the Expo for the Closing Event as we celebrate a memorable convention and say farewell to fellow attendees. Drinks, light bites, and lunch will be provided. Included with all registration types.

12:00 pm – 1:00 pm **Lunch**

12:00 pm – 1:00 pm **Board Meeting** *(invite only)*

1:00 pm – 3:00 pm **Expo Tear Down**